

Proposals, dreams and utopias from Zagreb
A selection of unrealized and refused art projects by MoRE Museum

November 9 – December 2018
opening: Friday November 9, 12.00

Ivan Picelj Archive, MSU,
Av. Dubrovnik 17, 10000 Zagreb

The exhibition *Proposals, Dreams and Utopias from Zagreb. A selection of unrealized and refused art projects by MoRE Museum* was conceived during a residency held last spring, when the curators of **MoRE Museum** were invited by the **MSU** to explore the contemporary city art scene.

The exhibition is opening on **Friday 9 November** at both the MSU in Zagreb and on the website curated by MoRE Museum, (Ilaria Bignotti, Elisabetta Modena, Valentina Rossi, Marco Scotti and Anna Zinelli) with the support of Jasna Jakšić and Vesna Meštrić (MSU).

It will be an opportunity to present a selection of unrealized projects by artists who have worked in the city of Zagreb, such as **Tomislav Gotovac, Petar Dabac, David Maljković, Vlado Martek, Ivan Picelj, Marko Pogačnik, Zvonimir Radić, Vjenceslav Richter, Aleksandar Srnec and Marko Tadić.**

During the residency, many unrealized projects from the 1950s to the present day were discovered in the archives and artists' studios. Thanks to the interactivity of the physical and digital exhibitions, it will be possible to discover works like *Total Portrait of the City of Zagreb* (1979) by Tomislav Gotovac (Sombor 1937 - Zagreb 2010), a draft of a documentary screenplay about the city of Zagreb, *Lost Pavillion*, an unbuilt pavillion by David Maljković (Rijeka, 1973) for the city of Lyon, and a proposal by Petar Dabac (Zagreb, 1942) for an unbuilt museum in Zagreb dedicated to photography (*Muzej za fotografiju - Museum of Photography* 1986). There will also be several conceptual projects by Vlado Martek (Zagreb, 1951) which stand halfway between linguistic and visual research, such as *Ambivalentna tautologija* (2013-2014) and *Ništa* (2015), two unrealized videos - *The Moons* (2011), in which the artist intended to document the existence of a second moon, and *The Room* (2009), a stop-motion video on a spritualist séance by Marko Tadić (Sisak, 1979) and *Lithopuncture* (2004), a project for a series of urban sculptures by Marko Pogačnik. The last was part of "Urban Intervention", a project organised by the Sirius Centre and promoted by the MSU, partially conserved in Lake Jarun Park in Zagreb, while some elements in the city centre were removed or relocated several years later.

Two well-known historical projects are also exhibited: the Yugoslavian Pavilion designed but not realized for the Paris Exposition in 1950, the result of a collective design process by Ivan Picelj (Okučani, 1924 - Zagreb, 2011), Zvonimir Radić (Zagreb 1921 - 1985), Vjenceslav Richter (Drenova, 1917 - Zagreb, 2002) and Aleksandar Srnec (Zagreb, 1924 - 2010) and *Synthurbanism*, Richter's visionary project of the '50s and '60s.

MoRE is a digital museum that collects, preserves and exhibits on-line refused and unrealised art projects of the XX and XXI century. The museum collects and exhibit projects that have been conceived on purpose for specific occasions, in determined contexts, even though not necessarily commissioned, and that have not been realized due to technical, logistic, ideological, economical, moral or ethical reasons, or were simply utopic, or a theoretical exercise around the theme of the unrealised. The museum aims at giving value, preserve and study those materials through research projects and exhibitions, capitalizing all the potential of the Web. The preservation of the project inside the museum does not prevent the artist from realizing it in another context or form.

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